



MEDIA RELEASE

For Immediate Release

Newfoundland and Labrador Hydro supports cardiac care

May 13, 2011 – St. John’s, NL – Newfoundland and Labrador Hydro, a Nalcor Energy company (Hydro), is being recognized for gifts of \$100,000 provided to the Give from the Heart Campaign in support of cardiac care.

“Giving back to communities in Newfoundland and Labrador is a priority for our company,” said Jim Haynes, Vice President of Regulated Operations, Hydro. “The Give from the Heart Campaign is an excellent opportunity to invest in our health care. With employees from Nain to Labrador City and St. Anthony to St. John’s, we know there are many families affected by heart disease and it’s important to us to support safety and health services such as cardiac care that are needed by people across the province.”

Newfoundland and Labrador has the highest incidence of cardiovascular disease in Canada, making Eastern Health’s Cardiac Care Program one of the most utilized services in our province’s health care system. The **Give from the Heart** campaign was officially launched on June 29, 2009, with a goal of raising \$10 million to purchase equipment and technology for Eastern Health’s Cardiac Care Program. “Thanks to the generous support of organizations like Newfoundland and Labrador Hydro we are close to achieving this goal,” said Mr. David Jones, Board of Directors, Health Care Foundation.

Hydro, a Nalcor Energy company, is the primary generator of electricity in Newfoundland and Labrador. The company has an installed generating capacity of 1,637 megawatts, of which over 80 per cent of the power generated is clean, hydroelectric generation. Hydro sells its power to utility, industrial and 35,000 residential and commercial customers in over 200 rural communities across the province. The company is committed to operational excellence while delivering safe, reliable, least-cost electricity.

The Health Care Foundation, formed in 2002, is the official fundraising body for the adult acute care hospitals in the greater St. John’s area and specialized care for all of Newfoundland and Labrador. A registered charitable organization, governed by a

volunteer board of directors, the Health Care Foundation raises funds to purchase vital medical equipment and technology, and funds health research and education.

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